

# 2021 ANNUAL REPORT

Mansfield/Richland County Public Library



## OUR MISSION

Be the leader in creating endless possibilities for our community by providing opportunities, access, and resources for everyone.

## OUR VISION

We are committed to connecting our community to resources and opportunities that help create and support a vibrant quality of life.



## A MESSAGE FROM THE DIRECTOR

Our libraries continued to adapt and our employees showed their resilience during the second year of the pandemic. Our system showed its strengths whether in providing traditional library services or in tackling new challenges. Hours were restored and expanded, digital checkouts continued to rise, our new Bookmobile provided materials to customers around the county, and in-person programming returned. These are only a few of the accomplishments for the past year. Check out our Top Ten list later in this report!

The staff's resiliency and your support ensured that the Library not only returned the services you are accustomed to, but that the system could also continue to move forward. I believe our library system showed why it is a source of community pride.

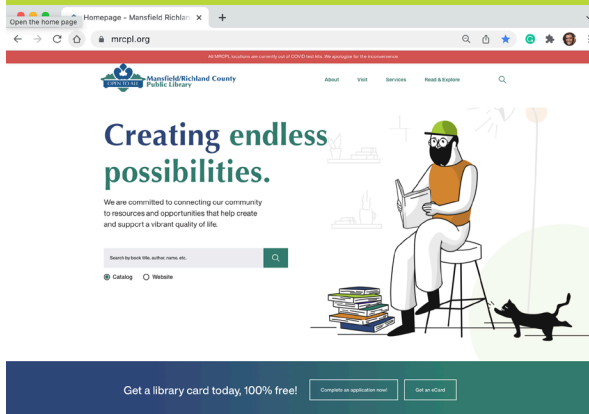
Thank you for your continued support!

Chris May



## New website!

On May 6, 2021, the newly reorganized and remodeled **mrcpl.org** website was launched to the public. The site offers new features like improved screen size adaptability, highly organized search menus, and more efficient access to information and materials provided by the Library. The new event calendar is color-coded by age group and can be filtered by several other categories making it much easier for patrons to find and register for our engaging programs.



## Back to "Normal"

Following a year of periodic closures and restrictions due to safety concerns during the COVID-19 pandemic, in August 2021, MRCPL was excited to announce to the public the return of in-person programming and the return of some one-on-one services. In addition, Sunday hours were resumed in September at the Main Library and the Ontario Branch.

# 2021 HIGHLIGHTS

## A YEAR IN REVIEW

### Hours Increase

To provide patrons with increased opportunities to visit our locations, the Board agreed to add one hour of service to the four smallest MRCPL branches. As of April 16, 2021, the Butler, Crestview, Lucas, and Plymouth branches now open at 9 AM Monday through Saturday. The response from the community has been positive.

### Career Online High School

The Career Online High School (COHS) gives adult students a chance to earn an accredited high school diploma and a career certificate completely online. On April 28, 2021, MRCPL celebrated our first graduate of the program with a small ceremony. Additional students are currently active in the program and working toward their certificates.

### Free Meals for Kids

MRCPL partnered with the Children's Hunger Alliance to offer free, nutritious, shelf-stable meals for children ages 2-18. The program began at the Main Library and grew to include meal distribution at the Butler, Madison, and Plymouth branches with total distribution of 4,330 meals in five months.

### 3D Printing

The Learning Lab at the Main Library hosts a 3D Printer. In 2021, the Lab staff introduced several new class opportunities for card holders to learn more about this innovative machine. In addition, card holders can now submit projects to be printed by MRCPL staff at a minimal charge.

### Library of Things

The Library's collection of non-traditional materials saw continued growth in 2021 with the addition of puzzles, sewing machines, and musical instruments. The established collections increased as well, providing patrons with more opportunities for learning and engagement.

### Freegal

Freegal® Music was added as a digital resource for patrons in November of 2021. This service allows patrons to access a collection spanning over 15 million songs, music videos, and audiobooks from more than 40,000 music labels worldwide. Freegal® Music offers library card holders an easy-to-use and enjoyable listening experience.



## BOOKMOBILE

### LIBRARY ON THE GO

On May 19, 2021, MRCPL hosted a ribbon-cutting to launch the new Bookmobile and introduce it to the community. We then embarked upon a branch tour to acquaint our library employees and customers with this exciting new resource. During this inaugural year, the Outreach staff has grown and the Bookmobile has been highly visible throughout Richland County. We added 12 regular stops to our calendar and are finding new places to visit each month. We've also driven in parades and popped up at many community events. To date, we have circulated over 3,000 items and are building our collection to meet the needs of our customers.

If you haven't had the chance to visit this marvelous Library to Go, check the event calendar for a stop near you. We'd love to have you come aboard!

### COVID-19 Test Kits

The Ohio Department of Health asked public libraries to play a critical role in distributing at-home, self-administered COVID-19 testing kits to Ohio residents. As a library partner, MRCPL distributed over 8,000 kits.

## CONNECTED

WITH MRCPL



**MRCPL.ORG  
NEW USERS**

89,148



**FACEBOOK  
FOLLOWERS**

6,035



**INSTAGRAM  
FOLLOWERS**

1,433



**CHAT  
WITH US**

801

## FIRST CALL

**2-1-1**

## TOTAL CALLS

43,986

## IDENTIFIED NEEDS

46,899



## LEARNING LAB USERS

2,803

## HOURS OF PUBLIC COMPUTER USE

16,856

## WiFi USERS

683,692

## 2,000+ PROGRAMS PARTICIPANTS

CHILDREN	43,509
ADULT	23,570
TEEN	11,949
AV	1,995
LEARNING LAB	94

**TOTAL 81,117**

## DIY KITS DISTRIBUTED

CHILDREN	10,845
TEEN	3,685
ADULT	2,982
AV	177

**TOTAL 17,689**

## LIBRARY CARD

STATISTICS

NEW CARDS ISSUED	3,774
NEW eCARDS ISSUED	956
ONLINE RENEWALS	6,479

## CIRCULATION NUMBERS

BOOKS & MAGAZINES	666,873
MOVIES/TV SHOWS	406,429
DIGITAL DOWNLOADS	195,869
MUSIC	42,123
INTER-LIBRARY LOANS	28,912
GAMES	32,659
OUTREACH	26,933
AUDIOBOOKS	18,220
LIBRARY OF THINGS	3,115

**TOTAL 1,421,133**

## VISITORS TO THE LIBRARY

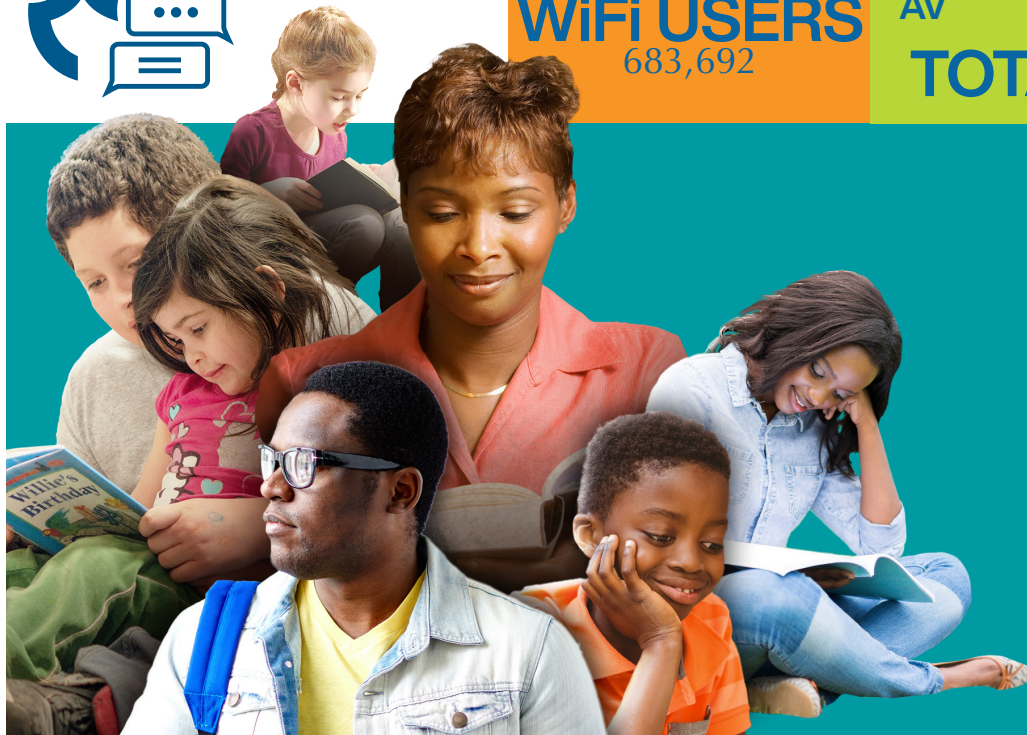
MAIN	108,759
ONTARIO	58,235
LEXINGTON	49,528
MADISON	40,246
BELLVILLE	37,763
PLYMOUTH	20,466
BUTLER	19,025
LUCAS	18,220
CRESTVIEW	8,804

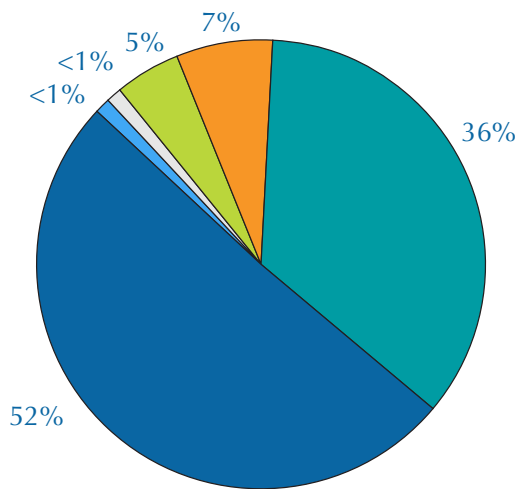
**TOTAL 361,046**

## CURBSIDE SERVICE CIRCULATION

MAIN	4,086
BELLVILLE	1,259
CRESTVIEW	1,118
BUTLER	817
LUCAS	447
MADISON	431
ONTARIO	305
PLYMOUTH	285
LEXINGTON	200

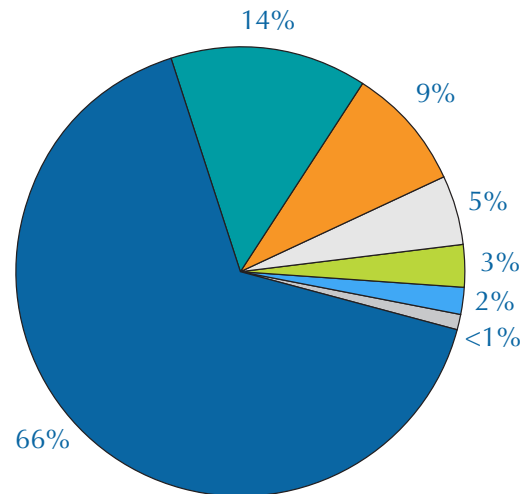
**TOTAL 8,948**





General Property Tax (52%)	\$6,524,233
Public Library Funds (State Income Tax) (36%)	\$4,510,295
Intergovernmental Funds (7%)	\$833,696
Other Income (5%)	\$603,426
Customer Fines & Fees (<1%)	\$37,756
Interest (<1%)	\$15,924
<b>TOTAL REVENUES</b>	<b>\$12,525,330</b>

Salaries & Benefits (66%)	\$6,619,382
Library Materials (14%)	\$1,414,330
Contract Services (9%)	\$917,210
Capital Outlay (5%)	\$517,302
Information Services (3%)	\$329,863
Supplies (2%)	\$193,541
Other (<1%)	\$41,615
<b>TOTAL EXPENDITURES</b>	<b>\$10,033,243</b>



## MRCPL BOARD OF TRUSTEES 2021

The Board is the body that is ultimately accountable for ensuring that the money the Library receives is well spent and that the services the Library provides are equally accessible to all. Thank you for your service to our community.

Amy Hiner, President

Dr. Larry Rawls, Vice-President

Kate Peters, Secretary

Geneva Cummins, Treasurer

Jodie Perry

Joe Reed

Teana Sykes



**MRCPL**

**Main Library**  
Mon.-Thu.  
9 AM - 8 PM  
Fri. & Sat.  
9 AM - 5 PM  
Sun.  
1 - 5 PM

**419.521.3100**

**Butler Branch**  
Crestview Branch  
Lucas Branch  
Plymouth Branch  
Mon., Tue., & Thu.  
9 AM - 8 PM  
Wed., & Fri.  
9 AM - 5 PM  
Sat.  
9 AM - 1 PM

**419.883.2220**  
**419.895.0010**  
**419.892.2576**  
**419.687.5655**

**Bellville Branch**  
Lexington Branch  
Madison Branch  
Ontario Branch  
Mon., Tue., Thu.  
9 AM - 8 PM  
Wed., Fri. & Sat.  
9 AM - 5 PM  
Sun. (Ontario only)  
1 - 5 PM

**419.886.3811**  
**419.884.2500**  
**419.589.7050**  
**419.529.4912**

[www.mrcpl.org](http://www.mrcpl.org)