

# A Colorful Dream



Adrien Broom, *Yellow*, 2014, digital print on matrix fabric, 40 x 60 inches, Courtesy of the artist



Adrien Broom, *Green II*, 2014, digital print on diabond, 12 x 10 inches, Courtesy of the artist



Adrien Broom, *Blue*, 2014, digital print on matrix fabric, 40 x 60 inches, Courtesy of the artist

Designed to evoke and capture a sense of childhood fantasy, *A Colorful Dream* tells a simple coming-of-age story in rich symbolic language that takes the viewer on a journey through the entire spectrum of the rainbow.

*A Colorful Dream* is a family-friendly, interactive exhibition by contemporary fine art photographer Adrien Broom. The exhibition features a suite of photographs, some of them large in scale, detailing a young girl's journey as she discovers a series of monochromatic fantasy worlds exploring the rich hues and associations that we have with every color in the spectrum. *The Huffington Post* describes Broom's photography as "deeply rooted in fairy tales and mythology, reinterpreting figures like Aphrodite and stories like Goldilocks and the Three Bears."

Over three years in her studio, Broom constructed eight individual sets composed of objects evoking the essence of each respective color. She then photographed a young girl exploring and traveling through each

world, passing through small portals that lead her on a journey through a red world, then orange, yellow, green, blue, purple, and lastly a rainbow encompassing all the colors. Encountering creatures, characters, and vivid landscapes, Broom's protagonist finds worlds lush, joyful, and even sometimes startling.

In looking at the images, it would be easy to mistake the effects as a digital manipulation of the original photograph. In fact, Broom creates each of these worlds by hand, much like a stage production. These images are not put together using photo-editing software, but are the result of hours of crafting tableaux, so what the viewer sees is in fact what was in front of the camera's lens during the shoot.

In addition to forty photographic images, the exhibition will include time-lapse videos showing the engrossing process of constructing the live sets for the photographs, offering insight into Broom's creative process and the production required to bring these images to life.

Adrien Broom is a contemporary fine art and commercial photographer living in Brooklyn, New York. Broom's fine art photography often alludes to themes of childhood fantasy, using young women as protagonists. Her commercial work includes music, fashion, and portrait photography. Trained as a computer animator, she has studied fine art in Florence, Italy, and art history in London, England.

[www.eusa.org/exhibition/a-colorful-dream](http://www.eusa.org/exhibition/a-colorful-dream)



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TRAVELING EXHIBITION



Above, left to right: Adrien Broom, *White I*, 2013; digital print on diabond, 12 x 8 inches; Courtesy of the artist  
 Adrien Broom, *Red V*, 2013; digital print on diabond, 12 x 8 inches, Courtesy of the artist

Organized by ExhibitsUSA/Mid-America Arts Alliance

Content: forty photographic images and time-lapse videos

Duration: 7-week display

Out-of-Region Rental Fee: \$4,300

In-Region Rental fee: \$3,010 (M-AAA in-region states: Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas)

Shipping expense: Exhibitor is responsible for payment of outgoing shipping.

Security: Moderate B

Run. ft.: 225

Number of crates: TBD

Total weight: TBD

Insurance: The exhibition is fully insured by ExhibitsUSA at no additional expense to you, both while installed and during transit.

#### DATES AVAILABLE

*A Colorful Dream* is touring June 2020 through May 2025. The dates below reflect 7-week exhibition periods. Dates are subject to change; please contact MoreArt@maaa.org or (800) 473-3872 x208/209 for current availability.

June 2020–May 2025

June 16–August 11

September 1–October 20

November 10–January 7

January 28–March 16

April 6–May 25

## THE EXHIBITION IN YOUR GALLERY

ExhibitsUSA allows venues to customize the exhibition for your space. You may wish to enhance the exhibition content with additional objects from your collection or community resources. You may also wish to edit objects from the exhibition due to space restrictions or content. If your institution plans to augment or edit the exhibition you are hosting, please notify us of your changes so that we may better serve your needs.

#### SUPPORT MATERIALS AND SERVICES

When you host an EUSA exhibition, you will receive a range of support materials to present the exhibition to your community.

#### THESE INCLUDE:

- A publicity packet with digital images and logos, a sample press release, and public service announcement.

- An educational programming guide with lesson plans for teachers, information for docents, and a bibliography of books, videotapes, CD-ROMs, and hands-on materials.

- Interpretive labeling, written and designed by ExhibitsUSA, available in printable formats on disk.

- Catalogues, brochures or reproducible gallery guides, and text panels.

- A registrar's packet with the final checklist, checklist receipt, packing list, and clear instructions for installing and de-installing the exhibition.

- A condition report with detailed photographs and descriptions.

- Custom-designed crates for easy handling and maximum protection, along with photographs and instructions for proper packing